### Form ADV Part 2B: Brochure Supplement

# Item 1 - Cover Page

Travis N. Langemeier Paradigm Wealth, LLC 8101 O Street, Suite 301 Lincoln, NE 68510 <u>travis@pwmlincoln.com</u> 402-817-1304

Date of Supplement: July 2022

This brochure supplement provides information about Travis N. Langemeier that supplements the Paradigm Wealth, LLC disclosure brochure. You should have received a copy of that brochure. Please contact Andrew Pool at 402-489-9375 or at andy@r2wealth.com if you did not receive Paradigm Wealth, LLC brochure or if you have any questions about the contents of this supplement.

Additional information about Travis N. Langemeier is available on the SEC's website at www.adviserinfo.sec.gov.

### Item 2 - Educational Background and Business Experience

#### Travis N. Langemeier

Born: 1976 CRD # 5848844

### Post-Secondary Educational Background:

None.

#### **Business Background:**

Paradigm Wealth, LLC, Investment Advisor Representative, 07/2022 to Present; Alphastar Capital Management, LLC, Investment Advisor Representative, 11/2016 to 07/2022, Heartland Wealth Partners, Executive Wealth Partner, 05/2015 to Present, TANJible Advantage, LLC, Insurance Agent and Owner, 05/2015 to Present

# <u>Item 3 – Disciplinary Information</u>

Travis N. Langemeier has not been involved in an arbitration award and has not been found liable in an arbitration claim alleging damages in excess of \$2,500. He has not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding. Additionally, he has not been the subject of a bankruptcy petition.

#### Item 4 - Other Business Activities

Travis N. Langemeier is independently licensed to sell insurance and annuity products through various insurance companies. Travis N. Langemeier will be conducting business through TANJible Advantage,

LLC. When acting in this capacity, Travis N. Langemeier will receive commissions for selling insurance and annuity products.

Travis N. Langemeier may also receive other incentive awards for the recommendation/sale of annuities and other insurance products. The receipt of compensation and other incentive benefits may affect the judgment of Travis N. Langemeier when recommending products to its clients. While Travis N. Langemeier endeavors at all times to put the interest of his clients first as a part of Paradigm Wealth, LLC overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest and may affect Travis N. Langemeier's decision-making process when making recommendations.

Clients are never obligated or required to purchase insurance products from or through Travis N. Langemeier and may choose any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

# <u>Item 5 – Additional Compensation</u>

In addition to the description of additional compensation provided in Item 4, Travis N. Langemeier can receive additional benefits.

Certain product sponsors may provide Travis N. Langemeier with other economic benefits as a result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Travis N. Langemeier from product sponsors can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Travis N. Langemeier in providing various services to clients.

Although Paradigm Wealth, LLC and Travis N. Langemeier endeavor at all times to put the interest of its clients ahead of its own or those of its officers, directors, or representatives ("affiliated persons"), these arrangements could affect the judgment of Travis N. Langemeier when recommending investment products. These situations present a conflict of interest that may affect the judgment of affiliated persons including Travis N. Langemeier.

# <u>Item 6 – Supervision</u>

Andrew Pool is the Chief Compliance Officer of Paradigm Wealth, LLC. He is responsible for overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Travis N. Langemeier. Andrew Pool can be contacted at 402-489-9375.